





# As original as you choose to be

#### The next level in originality

When your wish-list calls for a more specific level of customisation, WorldSource delivers it. Discover a greater choice of colours, features and tailor-made details.

#### Our inspiration. Your personalisation.

WorldSource satisfies different customisation needs through a choice of step-by-step Programs and individual item adaptation. Our template-approach provides an easy way to create highly personalised versions of a wide selection of items. When you need to be even more specific, our fully-customisable collection can be produced according to your preferred colours, sizes and details.

#### Your unique Safety First message

New to WorldSource for 2016, our Safety First Program with plasters, care-kits, first-aid kits and reflectors provides caring giveaways that meet current CE standards. Colourful and designed to raise a smile, these lighten the mood when mishaps happen and, in the case of reflectors, help avoid unwanted incidents. Customisable in a variety of ways, these are a great opportunity to stamp your name on appreciated little helpers.

#### **Custom sourced**

If you can't find exactly what you're looking for among our catalogue items, that doesn't mean you can't have it! WorldSource has a vast global network of suppliers who, between them, can produce and customise just about any item. Simply tell us what you'd like and we'll find out how to get it for you.

Be original - your own way.





















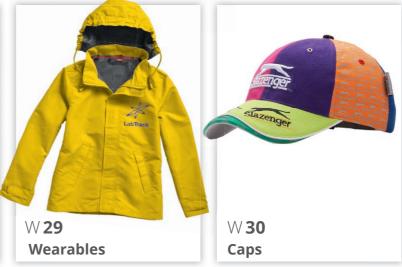












# Fulfilling every customer's desires

Customisation means different things to different people. While some want bespoke items, others are simply looking for a personal twist. To help every customer get what they want, in the most efficient way possible, WorldSource offers a choice of:

- 1. Pre-defined Programs for simple solutions
- 2. Customised Items for unlimited originality

# Programs for simple solutions

Programs have been created for customers who simply want to stamp their own personality on a standard promotional item. By presenting popular product and customisation options in a straightforward, multiple-choice format, it's an easy step-by-step way to obtaining highly customised products.

# **2** Customised Items for unlimited originality

Customised Items opens up a whole world of personalisation. If you have specific requirements for colour, size and other features you can have these applied to many different items. To help ease decision-making, our catalogue presents a selection of popular items that we already know can be customised in various ways. And for the rest – if you wants something else, we'll do all we can to find it!

# Programs for simple solutions

WorldSource Programs provide a high level of customisation, with minimal effort.

- Broad range of popular items | quick guide to the products most often wanted
- Easy step-by-step customisation | simply select from pre-defined choices
- Ability to customise multiple features | results in highly original appearance
- Choice of standard colours and printing techniques | every detail easily customised
- Provision of various convenient tools | sample kits, printed and digital catalogues, information via our website.



# Customised Items for unlimited originality

WorldSource Customised Items enables a whole world of personalisation.

- Extensive list of readily-available, fully-customisable items | known possibilities quickly identified
- Full customer support service | friendly knowledgeable guidance through every stage of the process
- Dedicated product search |
   if it's not already in our catalogue, we'll go and look for it
- Fully compliant product manufacture | internationally recognised safety standards assured

# It's easy as 1 => 2 => 3





# Order Process Programs

WorldSource offers 16 programs to enable you to create your own tailor made products in just a few simple steps.

#### 1. Choose your model

Our programs offer a wide choice of models, to suit your needs.

#### 2. Choose your colour

Many of our programs also offer standard colour options that allow you to benefit from lower minimum order quantities and shorter lead times.

#### 3. Choose your accessories

Choose from a wide selection of attractive accessories to further customise your product.

#### 4. Choose your decoration

Every product can be decorated. We offer many different decoration techniques, allowing you to create the right image for your brand.

#### 5. Place your order

After your approval we will take care of everything.

Contact us for more information about our programs and possibilities.

# Lanyards

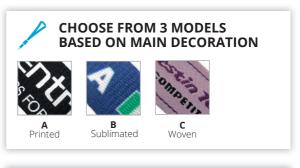
# An event isn't complete without it

This all-time event essential can now be delivered faster than ever.











# USB's

## Collective memory



The world's most comprehensive choice of USB sticks.

To help you find the right USB memory stick to suit your needs, we offer a range of supply methods based on delivery speed, price, decoration options and design choice.

#### **STOCK**

- European stock at sharp prices
- Short lead time with SureShip<sup>™</sup> delivery
- 1, 2, 4, 8 GB, depending on model
- Padprint, screen print, laser engraving and doming



**From** 

### **TRADING**

- Extended choice of models, colours and memory capacity
- Delivery within a few days thanks to express production
- 1, 2, 4, 8, 16, 32 GB
- Padprint, screen print, laser engraving, doming and full colour



## **DESIGN YOUR OWN**

- · Choose any available model on the market
- Any PMS colour from 250 pcs
- Choose and decorate your gift box
- Upload your content



Any PMS colour from 250 pcs

From 100 pcs
From

25 working days



Design your own shape

Create your own unique 2D and 3D shape in soft PVC





Step 1:

Send us your logo





Step 3:

Have it made

- 1 GB to 32 GB
- 2D or 3D custom shape
- Minimum just 100 pcs
- Proof-sheet in 3 days
- Sample in 10 days
- Delivery from 25 days after sample approval

# **Powerbanks**

# Never run out of energy!

Worldsource powerbanks offer energy on the go.





# CHOOSE YOUR COLOUR OR YOUR OWN PMS

Each item is available in multiple colours. See the full range in the pricelist.



#### **CHOOSE YOUR CAPACITY**

Our capacity range starts from 1.800 mAh to 8.800mAh. Check out the pricelists to see the available capacity per item.





#### **CHOOSE YOUR DECORATION**

- EngravingPadprint
- All over print
- Paupilli
- Offset print

From 50 pcs
From 14

working days

Doming

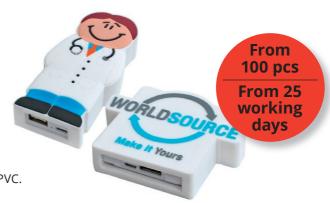
For more decoration options please contact the sales department.



# **Soft PVC Powerbanks**

# Shape your energy

Create your own unique shaped powerbank in soft PVC.



# Step 1:

Send us your logo



# Step 2:

Choose your size and shape



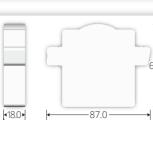
Maximum size: 90 x 90 x 18mm

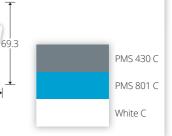


Maximum size: 100 x 45 x 19mm

# Step 3:







# Step 4:

Have it made



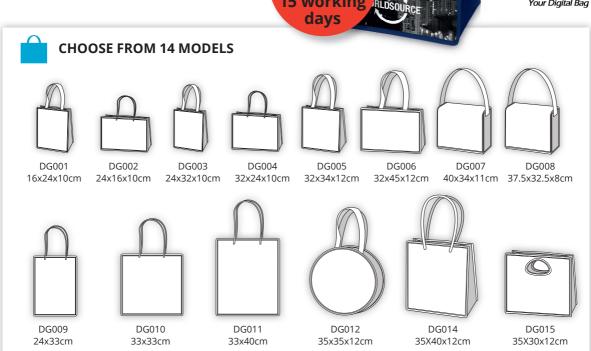
- Minimum: just 100 pcs
- · Proof-sheet: 3 days
- Sample: 8 10 working days
- Production and delivery: from 25 working days

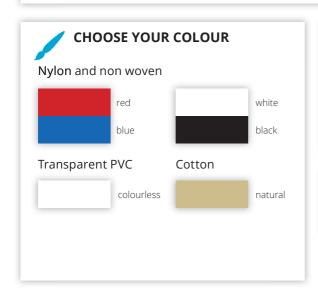
# **Digibags**

# High-end shopping

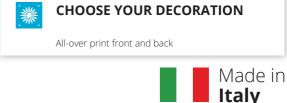
Practically unique bags created from beautiful printed panels.









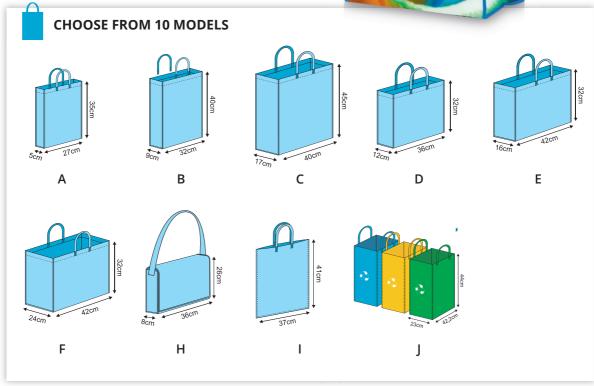


**Shopper Bags** 

Don't drop. Just shop!

Stamp your style on every shopping trip.







#### **CHOOSE FROM 4 MATERIALS**

- · Non woven 80gsm
- Non woven 110gsm laminated
- PP 110gsm
- PP 140gsm



#### **CHOOSE YOUR DECORATION**

Each panel can be fully printed in four colour process

# **Candies**

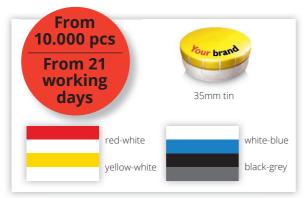
## The taste of success

Tempting treats that literally put words into people's mouths!





#### **CHOOSE YOUR MODEL AND COLOUR**













#### OR CHOOSE FOR THE CUSTOM-**IZABLE SWEETPRINTS MINTS**

You can print your logo on each mint



chocolates



mini jelly bears

#### **CHOOSE YOUR DECORATION**

One colour to four colour process print



#### **CHOOSE YOUR DECORATION**

· Printed sticker on bucket: one to four colour process print

Plastic bucket with jelly bears Ø 74mm x 67mm

energetic flavour



lemon'n lime







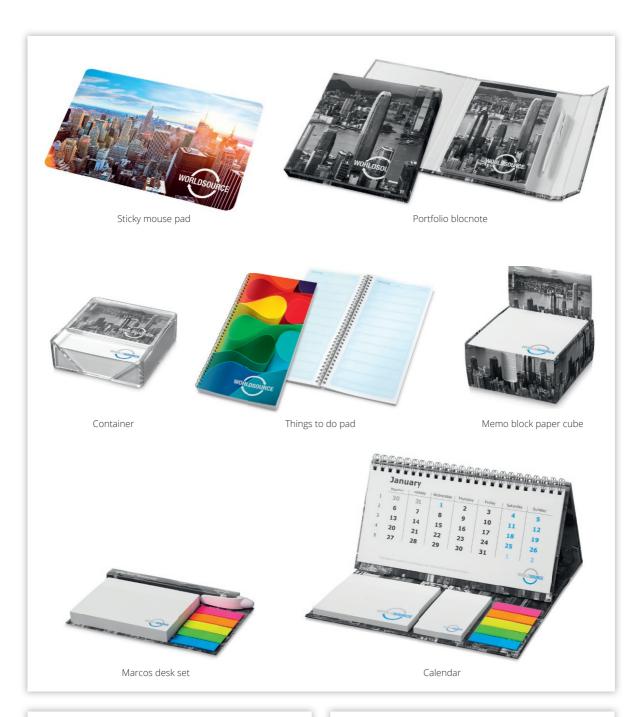
# **Noteblocs**

# Always the write choice

Spreading the word the traditional way.









#### **CHOOSE YOUR CUSTOMISATION**

- · Models are available in multiple sizes
- · Choose the color of the paper: yellow or white
- · Choose the type of paper: graphic or lined
- · Choose the number of pages



#### **CHOOSE YOUR DECORATION**

- Full digital print on the cover
- · Logo imprint on each page



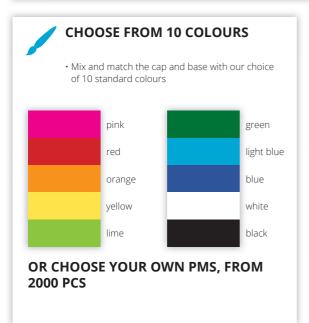
# Lipbalms

# The name on everybody's lips

Say it with pampering protective style.













# MyKit™

MyKit™ is a range of handy care packages thoughtfully compiled to go with all kinds of situations. Choose kits for Hotel, Running, Festival, First aid, Cycling, Outdoor and many more.

Available from just 100 pcs, MyKit<sup>™</sup> is a great multiitem gift for bonding around activities and themes.

All products inside MyKit  $\!^{\text{\tiny M}}$  comply with, and in some cases exceed, current international CE standards and regulations.

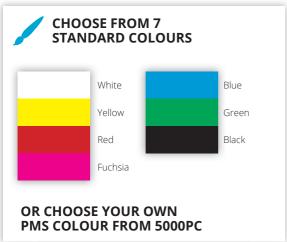














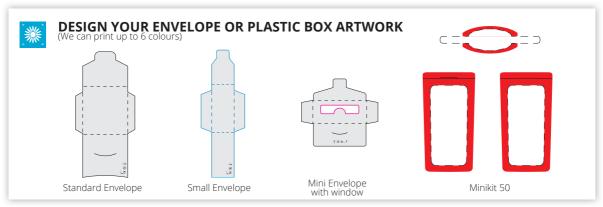
# **Printed Plasters**

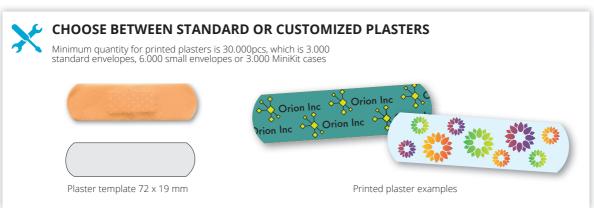
A basic essential in everybody's first aid box, plasters provide comforting protection after a myriad of mishaps. They also present a quirky way of reminding people about your company's caring nature. At home, in the office or on-the-go. The ability to decorate both the plasters and the packets or minikits they come in means your message gets through whether or not a minor emergency takes place.



All products conform to CE standards.







# Reflectors

Reflective items are great safety accessories that make you more visible to passing vehicles when out walking, cycling or even replacing a car tyre in dim light.

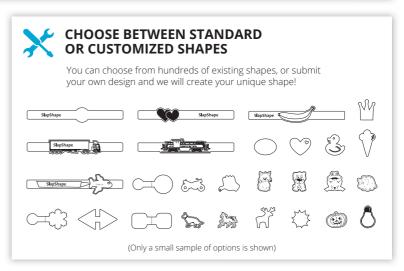
Choose from slap wraps, safety vests, reflective stickers and many more quick-fix items in all kinds of shapes and colours. Select from our wide range of pre-designed products or create your own unique design.

All meet CE standard EN 13356. Safety vests comply with TÜV EN 1150, EN 20-471.







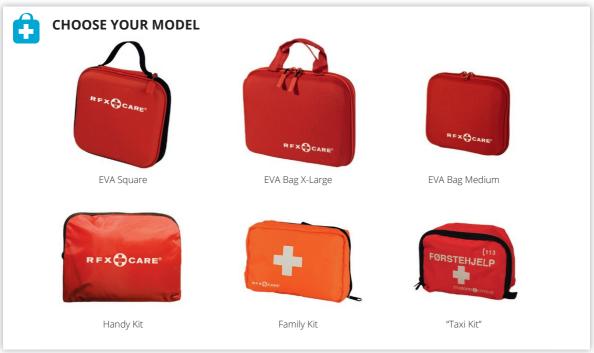


# **First Aid Bags**

An iconic product which shows real consideration, first aid kits are always a welcome item to have at home, in the office or on-the-go. These well-stocked bags and kits are available for a selection of themes, so you can tie in with a host of different situations. Be it car safety, family safety or other common scenarios, adding your name to the bag imparts a caring message that people will appreciate.

First aid kits are certified by TÜV meeting ISO 13485-2012 and ISO 14001:2004. All products contained within conform to CE standards.









# **Towels**

Always useful to have around, towels are a versatile promotional option which can easily be delivered to your individual specifications. Simply tell us the weight, size and colour you want and choose your decoration preference, and we'll create unique customised towels with your promotional message.

We can quote quickly for your job and deliver at delightfully competitive factory prices. Wrap up this opportunity!



Minimum quantity may depend on weight, size and decoration



#### **CHOOSE YOUR SIZE**

From small hand towels to large beach towels



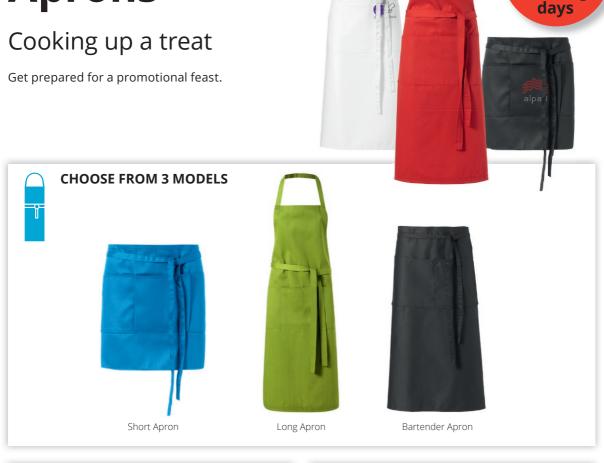
#### **CHOOSE YOUR WEIGHT**

From 300gms to 550gsm

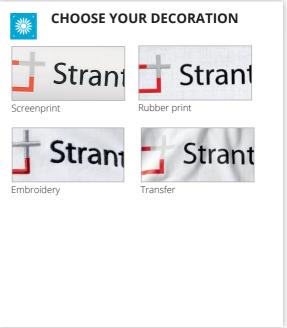




# **Aprons**







From 1.000 pcs

working

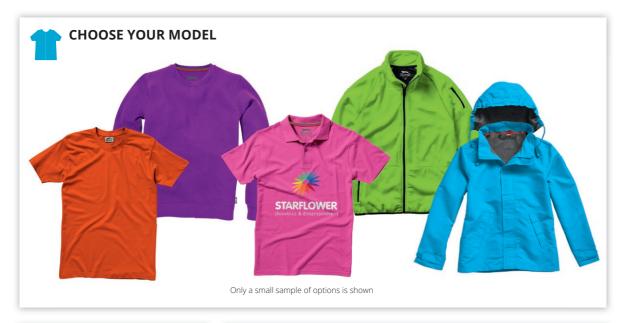
# Wearables

Customised clothing is a staple for all kinds of purposes and occasions. And WorldSource makes it easy to get wearables that look just the way you want them. Whatever garment you need, we'll deliver it in the colour and fabric of your choice, accessorized and decorated to your specifications.

Our pre-selected catalogue ranges offer great quick-fix inspiration. Or if you want something different, just tell us your wishes. From t-shirts, polos and sweatshirts to fleeces, body warmers, padded jackets, parkas, soft shell jackets and much more, we'll source it for you and deliver at factory prices.

Our network of manufacturing facilities around the world means we've got fast access to a comprehensive assortment of possibilities.









# Caps

# A head for promotion

All kinds of caps for all kinds of people. From classic to contemporary, from stylish to sporty, and everything in between.







#### **CHOOSE YOUR MATERIAL**

- · Light twill cotton 195gsm
- · Heavy twill cotton 285gsm





