



2016 edition



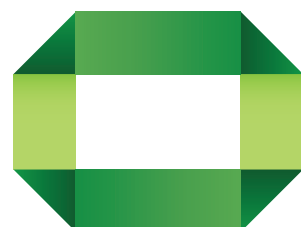
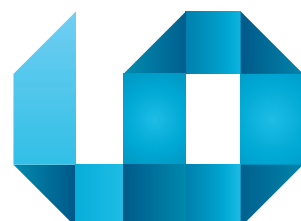
# WORLD **SOURCE**

Make it Yours



## 16 Customisation programs

We'll shop the  
world for your  
personalised  
promotions







# As original as you choose to be

## **The next level in originality**

When your wish-list calls for a more specific level of customisation, WorldSource delivers it. Discover a greater choice of colours, features and tailor-made details.

## **Our inspiration. Your personalisation.**

WorldSource satisfies different customisation needs through a choice of step-by-step programmes and individual item adaptation. Our template approach provides an easy way to create highly personalised versions of a wide selection of items. When you need to be even more specific, our fully-customisable collection can be produced according to your preferred colours, sizes and details.

## **Your unique Safety First message**

New to WorldSource for 2016, our Safety First Programme with plasters, care-kits, first-aid kits and reflectors provides caring giveaways that meet current CE standards. Colourful and designed to raise a smile, these lighten the mood when mishaps happen and, in the case of reflectors, help avoid unwanted incidents. Customisable in a variety of ways, these are a great opportunity to stamp your name on appreciated little helpers.

## **Custom sourced**

If you can't find exactly what you're looking for among our catalogue items, that doesn't mean you can't have it! WorldSource has a vast global network of suppliers who, between them, can produce and customise just about any item. Simply tell us what you'd like and we'll find out how to get it for you.

## **Be original – your own way.**



**W 11**  
**Lanyards**



**W 12**  
**USB's**



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**Soft PVC USB**



**W 14**  
**Powerbanks**



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**Shopper Bags**



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Caps

# Fulfill your customer's desires!

Customisation means different things to different people. While some want bespoke items, others are simply looking for a personal twist. To help every customer get what they want, in the most efficient way possible, WorldSource offers a choice of:

1. Pre-defined Programs for simple solutions
2. Customised Items for unlimited originality

## 1

### Programs for simple solutions

Programs have been created for customers who simply want to stamp their own personality on a standard promotional item. By presenting popular product and customisation options in a straightforward, multiple-choice format, it's an easy step-by-step way to obtaining highly customised products.

## 2

### Customised Items for unlimited originality

Customised Items opens up a whole world of personalisation. If you have specific requirements for colour, size and other features you can have these applied to many different items. To help ease decision-making, our catalogue presents a selection of popular items that we already know can be customised in various ways. And for the rest – if you want something else, we'll do all we can to find it!

# 1 Programs for simple solutions

WorldSource Programs provide a high level of customisation with minimal effort.

- **Broad range of popular items |**  
quick guide to the most popular products
- **Easy step-by-step customisation |**  
simply select from pre-defined choices
- **Ability to customise multiple features |**  
results in highly original appearance
- **Choice of standard colours and printing techniques |**  
every detail easily customised
- **Provision of various convenient tools |**  
sample kits, printed & digital catalogues plus information via our website.



# 2 Customised Items for unlimited originality

WorldSource Customised Items enables a whole world of personalisation.

- **Extensive list of readily-available, fully-customisable items** | known possibilities quickly identified
- **Full customer support service** | friendly knowledgeable guidance through every stage of the process
- **Dedicated product search** | if it's not already in our catalogue, we'll go and look for it
- **Fully compliant product manufacture** | internationally recognised safety standards assured

## It's easy as

1 → 2 → 3 →







# Order Process Programs

WorldSource offers 16 programs to enable you to create your own tailor made products in just a few simple steps...

## **1. Choose your model**

Our programs offer a wide choice of models to suit your needs.

## **2. Choose your colour**

Many of our programs also offer standard colour options that allow you to benefit from lower minimum order quantities and shorter lead times.

## **3. Choose your accessories**

Choose from a wide selection of attractive add-ons to further customise your product.

## **4. Choose your decoration**

Every product can be decorated. We offer many different decoration techniques, allowing you to create the right image for your brand.

## **5. Place your order**

After your approval we will take care of everything.

Contact us for more information about our programs and possibilities

# Lanyards

An event isn't complete without it

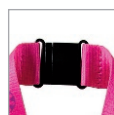
This all-time event essential can now be delivered faster than ever.



## CHOOSE YOUR ACCESSORIES



Plastic buckle



Safety lock



Phone cord



Plain hook



Oval hook



Badge holder



Roller clip



## CHOOSE FROM 16 STANDARD COLOURS



Red

Orange

Yellow

Green

Teal

Dark Green

Light Blue

Royal Blue



Reflex blue

Navy Blue

Purple

Burgundy

Brown

Grey

White

Black

OR CHOOSE YOUR OWN PMS,  
FROM 500 PCS



## CHOOSE FROM 3 MODELS BASED ON MAIN DECORATION



**A**  
Printed



**B**  
Sublimated



**C**  
Woven



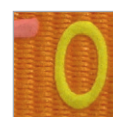
## CHOOSE YOUR DECORATION



Silkscreen print



Offset print



Foam print



Sublimation (model B only)



Woven (model C only)



Satin overlay



Silicone print



**Contact us** Many more options, materials and accessories available

# USB's

## Collective memory

The world's most comprehensive choice of USB sticks.

To help you find the right USB memory stick to suit your needs, we offer a range of supply methods based on lead-time, price, decoration options and design.



### STOCK

- European stock at factory prices
- Short lead time with SureShip™ delivery
- 1, 2, 4, 8 GB, depending on model
- Padprint, screen print, laser engraving and doming

**bullet**  
RIGHT ON TARGET GIVEAWAYS



From  
50 pcs  
decorated

From  
3 days

### TRADING

- Extended choice of models, colours and memory capacity
- Express delivery available on selected models
- 1, 2, 4, 8, 16, 32 GB
- Padprint, screen print, laser engraving, doming and full colour

WORLD  
SOURCE



From  
100 pcs

From  
10 working  
days

### DESIGN YOUR OWN

- Choose any available model on the market
- Any PMS colour from 250 pcs
- Choose and decorate your gift box
- Upload your content

WORLD  
SOURCE

Any PMS  
colour  
from  
250 pcs



# Soft PVC USB's

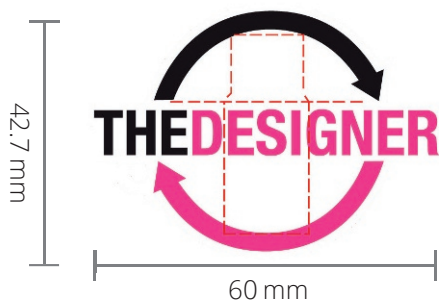
Design your own shape

Create your own unique 2D and 3D shape in soft PVC

From  
100 pcs  
From  
25 working  
days



**Step 1:**  
Send us your logo



**Step 2:**  
Approve the design



**Step 3:**  
Have it created

- 1 GB to 32 GB
- 2D or 3D custom shape
- Minimum just 100 pcs
- Proof-sheet in 3 days
- Sample in 10 days
- Delivery from 25 days after sample approval

From  
50 pcs  
From 14  
working  
days

# Powerbanks

Never run out of energy!

Worldsource powerbanks offer energy on the go.



## CHOOSE YOUR MODEL



WS104



WS109



WS106



PB101



PB101B



WS119



## CHOOSE YOUR COLOUR OR YOUR OWN PMS

Each item is available in multiple colours. See the full range in the pricelist.



## CHOOSE YOUR CAPACITY

Our capacity range starts from 1.800 mAh to 8.800mAh. Check out the pricelists to see the available capacity per item.



## CHOOSE YOUR ACCESSORIES



Standard:



Optional cables



## CHOOSE YOUR DECORATION

- Engraving
- Padprint
- Doming
- All over print
- Offset print

For more decoration options please contact the sales department.



## CHOOSE YOUR PACKAGING

Standard:



White giftbox

Optional:



Printed giftbox

# Soft PVC Powerbanks

Shape your energy.

Create your own unique shaped powerbank in soft PVC.



## Step 1:

Send us your logo



## Step 2:

Choose your size and shape



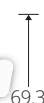
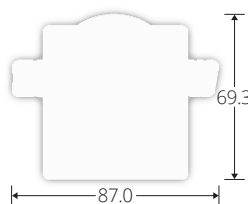
Square  
2000mAh  
Maximum size: 90 x 90 x 18mm



Rectangular  
2000mAh  
Maximum size: 100 x 45 x 19mm

## Step 3:

Approve the design



PMS 430 C

PMS 801 C

White C

## Step 4:

Have it created



- Minimum: just 100 pcs
- Proof-sheet: 3 days
- Sample: 8 - 10 working days
- Production and delivery: from 25 working days

# Digibags

## High-end shopping

Practically unique bags created from beautiful printed panels.

From  
200 pcs  
From  
15 working  
days



**DIGIBAG**  
Your Digital Bag



### CHOOSE FROM 14 MODELS



DG001  
16x24x10cm



DG002  
24x16x10cm



DG003  
24x32x10cm



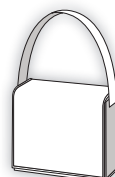
DG004  
32x24x10cm



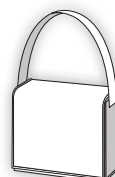
DG005  
32x34x12cm



DG006  
32x45x12cm



DG007  
40x34x11cm



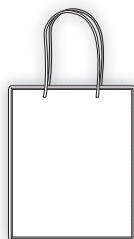
DG008  
37.5x32.5x8cm



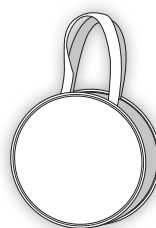
DG009  
24x33cm



DG010  
33x33cm



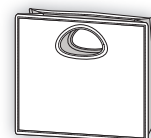
DG011  
33x40cm



DG012  
35x35x12cm



DG014  
35x40x12cm



DG015  
35x30x12cm



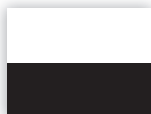
### CHOOSE YOUR COLOUR

Nylon



Red

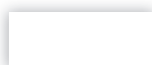
Blue



White

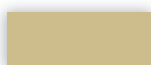
Black

Transparent PVC



Colourless

Cotton



Natural



### CHOOSE FROM 3 MATERIALS FOR THE GUSSETS, HANDLES AND BINDING

- Nylon
- Transparent PVC
- Cotton



### CHOOSE YOUR DECORATION

All-over print front and back

 Made in  
**Italy**

# Shopper Bags

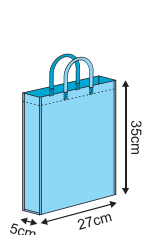
Don't drop. Just shop!

Stamp your style on every shopping trip.

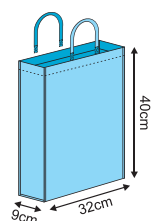
From  
3,000 pcs  
From  
40 working  
days



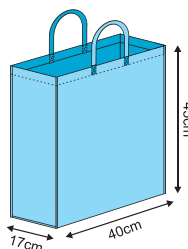
## CHOOSE FROM 10 MODELS



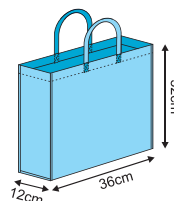
A



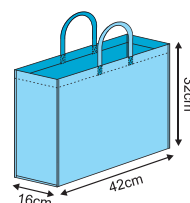
B



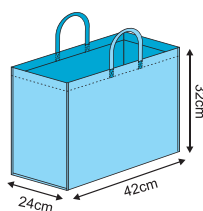
C



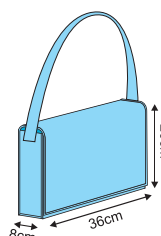
D



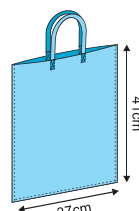
E



F



H



I



J



## CHOOSE FROM 4 MATERIALS

- Non woven 80gsm
- Non woven 110gsm laminated
- PP 110gsm
- PP 140gsm



## CHOOSE YOUR DECORATION

Each panel can be fully printed in four colour process



# Candies

The taste of success.

Tempting treats that literally put words into people's mouths!



CHOOSE YOUR MODEL AND COLOUR

**From 10,000 pcs**  
**From 21 working days**



35mm tin



Red-White

Yellow-White



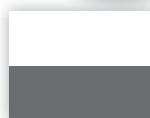
White-Blue

Black-Grey

**From 500 pcs**  
**From 21 working days**



53mm tin



White

Steel

**From 200 pcs**  
**From 15 working days**

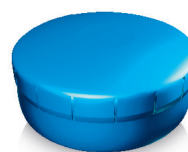


50mm window tin



Steel

**From 288 pcs**  
**From 5 days working days**



45mm tin



White

Yellow

Orange

Red

Pink

Reflex blue



Process blue

Green

Steel

Silver

Gold

Black

**From 500 pcs**  
**From 21 working days**



76mm tin



White

Steel

 **Made in France**







## CHOOSE FROM 18 NON-CUSTOMISABLE FLAVOURS

O, Q and T are only suitable for Ø 53mm and Ø 76mm tins



A  
mint



B  
extra strong  
sugarfree mint



C  
sugarfree mint



D  
liquorice mint



F  
chocolates



G  
fruit drops



H  
cinnamon



I  
mint chocolates



J  
liquorice sugar



K  
chewing gum



L  
strong sugarfree mint



M  
tutti frutti



O  
cola bottles



Q  
assorted cones



R  
strawberry heart shaped



T  
mini jelly bears



U  
energetic flavour



W  
lemon 'n' lime

## OR CHOOSE FOR THE CUSTOMISABLE SWEETPRINTS MINTS

You can print your logo on each mint



## CHOOSE YOUR DECORATION

One colour to four colour process print



## CHOOSE YOUR DECORATION

- Printed sticker on bucket: one to four colour process print

Plastic bucket with jelly bears  
Ø 74mm x 67mm



From  
180 pcs  
From 12  
working  
days



**Personalise** Endless combination and customisation possible

# Noteblocks

Always the write choice

Spreading the word the traditional way.



From  
500 pcs  
From 20  
working  
days



**CHOOSE FROM 13 MODELS**



Soft cover marking set, pocket size



Hard cover marking set, pocket size



Noteblock



Adhesive memo block



Soft cover notebook



Hard cover notebook







Sticky mouse pad



Portfolio blocknote



Container



Things to do pad



Memo block paper cube



Marcos desk set



Calendar



## CHOOSE YOUR CUSTOMISATION

- Models are available in multiple sizes
- Choose the colour of the paper: yellow or white
- Choose the type of paper: graphic or lined
- Choose the number of pages



## CHOOSE YOUR DECORATION

- Full digital print on the cover
- Logo imprint on each page



Made in  
**Europe**



**Contact us** For additional information about different sizes and customised options

# Lipbalms

The name on everybody's lips

Say it with pampering protective style.



From  
250 pcs  
From 25  
working  
days



## CHOOSE FROM 3 MODELS



Lipbalm with lanyard



Lipbalm with lanyard and silver base



Lipbalm



## CHOOSE FROM 10 COLOURS

• Mix and match the cap and base with our choice of 10 standard colours



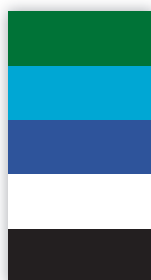
Pink

Red

Orange

Yellow

Lime



Green

Light Blue

Blue

White

Black

**OR CHOOSE YOUR OWN PMS, FROM 2000 PCS**



## CHOOSE YOUR FINISHING



Shiny



Matt



## CHOOSE YOUR DECORATION

one colour to four colour print on cap



Made in  
**Germany**



# MyKit™

MyKit™ is a range of handy care packages thoughtfully compiled to go with all kinds of situations. Choose kits for Hotel, Running, Festival, First aid, Cycling, Outdoor and many more. Available from just 100 pcs, MyKit™ is a great multi-theme gift for bonding around activities and themes.

All products inside MyKit™ comply with, and in some cases exceed, current international CE standards and regulations.



From  
100pcs  
From 4  
weeks



## CHOOSE FROM OVER 50 ITEMS



(Only a selection is shown. Size of kit may vary per program)



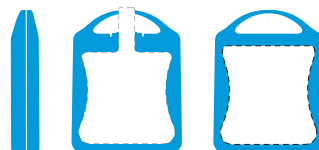
## CHOOSE FROM 4 DIFFERENT SIZED KITS



MyKit Standard  
(100x130x30mm)



MiniKit 35  
(90x35x25mm)  
(only for plasters)



MyKit Medium  
(160x220x40mm)



MiniKit 50  
(90x50x25mm)



## CHOOSE FROM 7 STANDARD COLOURS



White

Yellow

Red

Fuchsia



Blue

Green

Black

**OR CHOOSE YOUR OWN  
PMS COLOUR FROM 5000PC**



## CHOOSE YOUR DECORATION

design your  
own label:



or choose our standard one  
and simply add your logo:



**Contact us** For more information

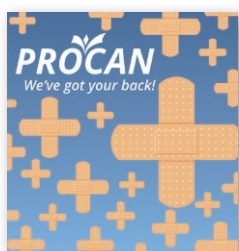
# Printed Plasters

A basic essential in everybody's first aid box, plasters provide comforting protection after a myriad of mishaps. They also present a quirky way of reminding people about your company's caring nature. At home, in the office or on-the-go. The ability to decorate both the plasters and the packets or minikits they come in means your message gets through whether or not a minor emergency takes place.

All products conform to CE standards.



## CHOOSE BETWEEN 2 ENVELOPE SIZES OR THE MINIKIT PLASTIC BOX



Standard envelope: mm100x95  
Contains 10 plasters



Small envelope: mm100x47  
Contains 5 plasters

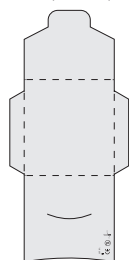


Plastic MiniKit box: mm72x19 -  
contains 10 plasters



## DESIGN YOUR ENVELOPE OR PLASTIC BOX ARTWORK

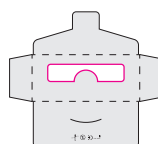
(We can print up to 6 colours)



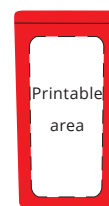
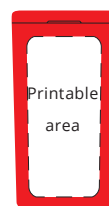
Standard Envelope



Small Envelope



Mini Envelope  
with window



Minikit 50



## CHOOSE BETWEEN STANDARD OR CUSTOMIZED PLASTERS

Minimum quantity for printed plasters is 30.000pcs, which is 3.000 standard envelopes, 6.000 small envelopes or 3.000 MiniKit cases



Plaster template 72 x 19 mm



Printed plaster examples





# Reflectors

Reflective items are great safety accessories that make you more visible to passing vehicles when out walking, cycling or even replacing a car tyre in dim light. Choose from slap wraps, safety vests, reflective stickers and many more quick-fix items in all kinds of shapes and colours. Select from our wide range of pre-designed products or create your own unique design.

All meet CE standard EN 13356.

Safety vests comply with TÜV EN 1150, EN 20-471.



## CHOOSE FROM 5 TYPES OF ITEMS



Slapbands



Magnets



Hangers



Stickers



Safety Vests

(Not all items are shown here. For full collection check our pricelist and catalogue)



## CHOOSE FROM 4 REFLECTIVE BASE COLOURS



Fluorescent  
Lime Yellow

White

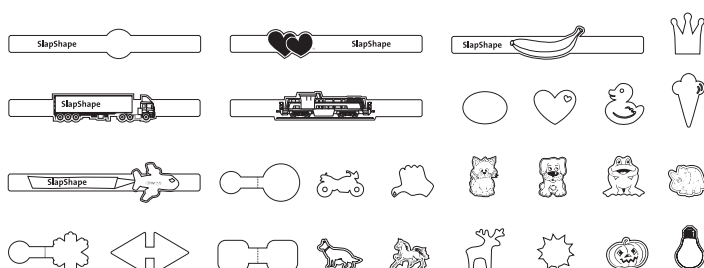
Fluorescent  
Orange

Silver



## CHOOSE BETWEEN STANDARD OR CUSTOMIZED SHAPES

You can choose from hundreds of existing shapes, or submit your own design and we will create your unique shape!



(Only a small sample of options is shown)



**Contact us** For more information

# First Aid Bags

An iconic product which shows real consideration, first aid kits are always a welcome item to have at home, in the office or on-the-go. These well-stocked bags and kits are available for a selection of themes, so you can tie in with a host of different situations. Be it car safety, family safety or other common scenarios, adding your name to the bag imparts a caring message that people will appreciate.

First aid kits are certified by TÜV meeting ISO 13485-2012 and ISO 14001:2004. All products contained within conform to CE standards.



From  
50pcs  
From 3  
weeks



## CHOOSE FROM 6 BAGS



EVA Square



EVA Bag X-Large



EVA Bag Medium



Handy Kit



Family Kit



"Taxi Kit"



## CHOOSE YOUR COLOUR



Red

Black

Grey

Orange

Blue

(Not all colours are available for every model)



## APPLY YOUR LOGO



# Towels

Always useful to have around, towels are a versatile promotional option which can easily be delivered to your individual specifications. Simply tell us the weight, size and colour you want and choose your decoration preference, and we'll create unique customised towels with your promotional message.

We can quote quickly for your job and deliver at delightfully competitive factory prices. Wrap up this opportunity!



Minimum quantity may depend on weight, size and decoration



## CHOOSE YOUR SIZE

From small hand towels to large beach towels



## CHOOSE YOUR OWN PMS COLOUR



## CHOOSE YOUR WEIGHT

From 300gsm to 550gsm



## CHOOSE YOUR DECORATION



Embroidery



Embossed  
Jacquard



Towels - Border  
Jacquard



Two-colour  
jacquard



# Aprons

## Cooking up a treat

Get prepared for a promotional feast.

From  
1.000 pc  
From 50  
working  
days



### CHOOSE FROM 3 MODELS



Short Apron



Long Apron



Bartender Apron



### CHOOSE FROM 16 STANDARD COLOURS

|  |              |  |            |
|--|--------------|--|------------|
|  | Red          |  | Aqua       |
|  | Orange       |  | Lime       |
|  | Yellow       |  | Light Grey |
|  | Khaki        |  | Burgundy   |
|  | Olive        |  | Brown      |
|  | Magenta      |  | Grey       |
|  | Bottle Green |  | White      |
|  | Navy Blue    |  | Black      |

OR CHOOSE YOUR OWN PMS,  
FROM 1000 PCS



### CHOOSE YOUR DECORATION



Screenprint



Rubber print



Embroidery



Transfer





# Wearables

Customised clothing is a staple for all kinds of purposes and occasions. And WorldSource makes it easy to get wearables that look just the way you want them. Whatever garment you need, we'll deliver it in the colour and fabric of your choice, accessorized and decorated to your specifications.

Our pre-selected catalogue ranges offer great quick-fix inspiration. Or if you want something different, just tell us your wishes. From t-shirts, polos and sweatshirts to fleeces, body warmers, padded jackets, parkas, soft shell jackets and much more, we'll source it for you and deliver at factory prices.

Our network of manufacturing facilities around the world means we've got fast access to a comprehensive assortment of possibilities



## CHOOSE YOUR MODEL



Only a small sample of options is shown



## CHOOSE YOUR OWN PMS COLOUR



(Possibility of PMS colour may vary depending on material and quantities)



## CHOOSE YOUR DECORATION



**Contact us** For the above items in available colours on stock for fast delivery

# Caps

A head for promotion.

All kinds of caps for all kinds of people. From classic to contemporary, from stylish to sporty, and everything in between.



From  
250 pcs  
From 50  
working  
days



## CHOOSE FROM 6 MODELS

5 Panels



5 Panels with  
sandwich



5 Panels Kids



6 Panels



6 Panels with  
sandwich



6 Panels  
Two Tones



## CHOOSE YOUR MATERIAL

- Light twill cotton 195gsm
- Heavy twill cotton 285gsm



## CHOOSE FROM 13 STANDARD COLOURS



Fuchsia

Red

Orange

Yellow

Apple Green

Dark Green

Light Blue



Reflex blue

Navy

Purple

Khaki

White

Black

**OR CHOOSE YOUR OWN PMS,  
FROM 500 PCS**



## CHOOSE YOUR ACCESSORIES



Metal buckle



Inside label



Outside label



Velcro closure



## CHOOSE YOUR DECORATION



Plastic welded logo



2D or 3D embroidery



Screen print



All over print

